



COREXM EXPERT CERTIFICATION

Become a Qualtrics CoreXM Expert

Set yourself apart as a certified research professional. Prove your ability to conduct complex research, communicate with your target audiences, and uncover meaningful insights through the Qualtrics CoreXM platform.



RECOMMENDED AUDIENCE

Research professionals who want to conduct complex studies and analysis through Qualtrics CoreXM



RECOMMENDED PREREQUISITES

Qualtrics Platform Essentials

Step 1 Learning Journey

PRICE

Available for free on XM Basecamp

ESTIMATED STUDY TIME

15 hours

LEARNING OBJECTIVES

To help you prepare for your exam, we've built the following learning journey where you'll:

- + Conduct complex research built on best practices to ensure the highest-quality data
- + Craft a catered experience in your studies to maximize your response rates
- + Engage with your target audiences via multiple channels to match your data collection strategy
- + Analyze your research data to uncover meaning and discover emerging trends
- + Share your findings with key stakeholders with a compelling story that drives action

[START LEARNING JOURNEY](#)



Qualtrics
CoreXM™

Step 2 Final Project and Exam

PRICE
\$500

FINAL PROJECT

The final project is optional but strongly recommended. This guided activity will give you extensive hands-on experience in the Qualtrics platform to help you pass your exam.

EXAM DETAILS

All exams are taken online via our proctoring partner. The CoreXM exam consists of 60 multiple choice questions to be completed in 75 minutes.

- + Languages Available: English
- + Exam Passing Score: 70%
- + Exam Retakes: \$100 per attempt

[PURCHASE EXAM](#)

Step 3 Certificates and Badges

Once you pass the exam, you will:

- + Receive an industry-recognized certificate and badge that you can share on LinkedIn or with your team
- + Become part of an exclusive group of Qualtrics and XM professionals
- + Lift your team with the expertise they need to grow and become an XM center of excellence



Haven't taken the Qualtrics Platform Essentials exam yet? Purchase the CoreXM Expert exam as a bundle and get the Qualtrics Platform Essentials exam included for the same price.

[PURCHASE BUNDLE](#)

qualtrics^{XM}

For more information, visit qualtrics.com/training/certification

Qualtrics is the world's leading experience management platform. With Qualtrics XM you can create, monitor and manage every experience on a single platform. Our advanced artificial intelligence and machine learning helps uncover deep insights and makes connections between your customer, employee, product and brand experiences to help close experience gaps and drive value back to the bottom line. Qualtrics is a Fed RAMP authorized and HITRUST certified provider meeting the highest security requirements of the federal government and HIPAA security requirements. Learn more at qualtrics.com.